

CHERIAN_{LLP}



JOHN L. NORTH

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Mr. North focuses his practice on complex litigation matters including intellectual property litigation including patent, trademark, copyright, trade secret, and unfair competition and patent licensing, patent portfolio strategy, pre-litigation counseling and *inter partes* review practice. He has served as lead counsel in over 100 intellectual property cases and has litigated cases in all the major IP courts across the United States. He and has been involved in complex matters for clients located across the world, including in Australia, Taiwan, Israel and throughout Western Europe.

John is conversant with a broad range of technologies, important to our clients, including artificial intelligence, smart phone security, computer software and hardware, the Internet, telecommunications, chemicals, minerals, textiles, pharmaceuticals, paint, crown moulding, medical devices, healthcare information systems, electronic coupons, program guides, tire inflation systems, and various consumer and construction products.

John's clients include billion dollar revenue corporations to organizations with modest revenues. He has considerable experience working both defense side and plaintiff side cases, from solo inventors to some of the world's largest companies in communications, computers, media, and pharmaceuticals.

PRACTICES:

Patent Litigation, Intellectual Property Litigation (copyright, trademark, trade secret), Unfair Competition, Antitrust, Commercial and Complex Litigation, Trials and Appeals

STATE BAR ADMISSION:

Georgia

COURT ADMISSIONS:

United States Supreme Court
Federal Appellate Courts
 Federal Circuit Court of Appeals (CAFC)
 Ninth Circuit
 Eleventh Circuit
Federal District Courts
 Northern District of Georgia

EDUCATION:

Emory University School of Law, J.D.
Emory Law Journal
Duke University, B.A.

PROFESSIONAL ACTIVITIES

Georgia Bar
Co-Chair HOST Committed for CAFC visit to Atlanta
Global Fellow (by invitation), Federal Circuit Bar Association
Served as expert on patent misuse
Appointed Special Master in 2 patent cases
Founding Committee of Atlanta I.P.
 Inn of Court
Adjunct Professor at Emory Law School
Author/editor of numerous books/articles including on expert evidence issues.

REPRESENTATIVE CASES

Lead counsel for the plaintiff electronics/entertainment company in what at the time was the largest set of MDL patent cases in the United States, pending in the Northern District of Georgia and relating to scrolling cable guide technology, helped obtain numerous settlements totaling over \$200 million (based on public information).

Lead counsel defending a specialty minerals company in a patent case involving precipitated calcium carbonate, pending in the Southern District of New York, obtained an order granting our motion for waiver of privilege under the crime-fraud exception (one of only 2 such rulings in a patent case at the time), sending the case to trial under an innovative high/low agreement focused on a key technical issue as to which the Court ruled in the client's favor.

Lead counsel in trial of generic pharmaceutical case pending in the District of Delaware, involving a proton pump inhibitor product with a market value of over \$200 million, obtained a judgment of non-infringement in favor of the generic pharmaceutical client.

Part of a partner team representing a lead BIOS company pending in the Central District of California, involving a set of over 20 patents asserted by the plaintiff, obtained a judgment in favor of the BIOS company on all asserted patent claims and a seven-figure award of Section 285 attorney's fees in favor of the client.

Lead counsel for generic pharmaceutical company in patent case involving omeprazole, a blockbuster product (i.e., market value of over 1 billion), tried month long case in the Southern District of New York.

Lead counsel for plaintiff smart card patent holder versus major retailer in case pending in the Northern District of Georgia, obtained favorable mediation settlement.

Part of a partner team, represented a Master Distributor of electronic products, including HVAC products, in asserting trademark infringement claims against competitor in the District Court for Oklahoma, obtained a very favorably settlement during mediation based on expert damages report Mr. North crafted (according to mediator comments).

Special master appointed by the Northern District of Georgia in two patent cases, one involving the permeability of a hamburger wrap/covering and the other involving a ladder for getting in and out of the water on motorboats, issued tentative claim construction ruling and a report and recommendation, which was adopted by the district court, after which the cases settled.

PUBLISHED WORKS

"Expert Evidence in the Eleventh Circuit," Co-author, Scientific Evidence Review, Monograph 9, American Bar Association (2013)

"Inside Federal Circuit Due Process Analysis," Law 360 Expert Analysis (March 2011)

"Best Practices for Using Experts When Trial Time is Tight," Partnering Perspectives (2010)

"Q & A with Sutherland's John North," IP Law 360 (August 2009)

"Picking the Wrong Expert Can Doom an IP Case," IP Law 360 (2009)

"Expert Evidence in the Eleventh Circuit," Co-author, Scientific Evidence Review, Monograph 8, American Bar Association (2008)

"SciTech Profiles: John North," The SciTech Lawyer, Science and Technology Section, American Bar Association (2007)

"Exploiting Expertise: Effective Use of Expert Witnesses in Patent Litigation," Co-author, IP Value (2005)

"Expert Evidence in the Eleventh Circuit," Co-author, Scientific Evidence Review, Monograph 6, American Bar Association (2003)

PROFESSIONAL RECOGNITION

IAM Patent 1000 – The World's Leading Patent Practitioners (2012-23)

Chambers USA – Ranked Lawyer (2003-22)

Best Lawyers in America, Litigation – Intellectual Property and Patent (2009-23)

Top 100 List, Georgia Super Lawyers (2017-23)

Georgia Super Lawyers Honoree (2004-23)

Legal Elite, Georgia Trend Magazine, 2020-22

AV Preeminent Rating, Martindale-Hubbell (1999-2022), Judicial Award (2016-22)

Rated 10.0/10, AVVO